



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1393301

**Schedule Dates** 10/17/12-11/06/12  
**Advertiser** Tiberi For Congress (23206)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 2909 10/17-11/6 (480111)  
**Salesperson** HOUSE-COLUMBUS, W5YX/WTTE/E5YX/WWHO (1  
**Sales Office** WSYX/WTTE/E5YX/WWHO  
**Buyer Name** Everhart, Nicholas  
**Phone/Fax** (740) 201-5500 /  
**CPE** 2809  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WTTE

**Date Entered** 10/15/12  
**Last Modified** 10/16/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo** A50+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,177.50  
**Net Total** \$40,672.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$26,900.00
Nov. 2012	25	\$20,950.00
<b>Grand Total:</b>	<b>56</b>	<b>\$47,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	6:58A- 7:57A (EST)				1	1	1			3	\$350.00	\$1,050.00	Columbus (WTTE)	7A GDC	10/15/12
2.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	10/15/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	10/15/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6:58A- 7:57A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	7A GDC	10/15/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	3	:30	7:58A- 9A (EST)				1	1	1			3	\$350.00	\$1,050.00	Columbus (WTTE)	8A GDC	10/15/12
6.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	8A GDC	10/15/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	8A GDC	10/15/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7:58A- 9A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	8A GDC	10/15/12
9.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:31P- 7:57P (EST)				1					1	\$1,350.00		Columbus (WTTE)	7:30P 8IG BANG	10/15/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7:31P- 7:57P (EST)		1				1			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	7:30P 8IG BANG	10/15/12
11.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:31P- 7:57P (EST)			1		1	1			3	\$1,350.00	\$4,050.00	Columbus (WTTE)	7:30P 8IG BANG	10/15/12
12.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10P- 11P (EST)				1					1	\$1,250.00	\$1,250.00	Columbus (WTTE)	10P NEWS	10/15/12
13.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11P- News-Fox 28 News at 11p					1				1	\$1,250.00	\$1,250.00	Columbus (WTTE)	11P NEWS	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Billing Type** Weekly/Irregular  
**Comments** WTTE

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**Last Modified** 10/16/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo** ASO+R  
**Order Type** Normal  
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14.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11P- News-Fox 28 News at 11p						1			1	\$1,250.00	\$1,250.00	Columbus (WTTE)	11P NEWS	10/15/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30P NEWS	10/15/12
16.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	10P- 11P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
17.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10:30P- News-Fox 28 News at 1030p		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30P NEWS	10/15/12
18.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
19.0	Normal Line / SPOT	10/24/12-10/25/12	4	:30	11P- News-Fox 28 News at 11p				1	1				2	\$1,500.00	\$3,000.00	Columbus (WTTE)	11P NEWS	10/15/12
20.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10P- 11P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
21.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	10:59P- News-Fox 28 News at 11p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	10:59P- News-Fox 28 News at 10p								1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:59P- News-Fox 28 News at 11p		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12
24.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	10P- 11P (EST)			1	1	1	1			4	\$1,500.00	\$6,000.00	Columbus (WTTE)	10P NEWS	10/15/12

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25.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30P NEWS	10/15/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	10P- 11P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10P- 11P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
28.0	M/G For 9.0.1 / Baseball	10/17/12-10/17/12	4	:30	47532- Sports-FOX MLB NLCS Game 3				1					1	\$1,350.00	\$1,350.00	Columbus (WTTE)	NLCS for 7:30P BIG BANG	10/16/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: